

# UMI MOTORSPORTS PARK TRACK SPONSORSHIP OPPORTUNITIES

In a few short years, UMI Motorsports Park has become the premier autocross venue in the nation. Racers from all over the United States and Canada travel to Clearfield county to compete in our thrilling events. Drivers, their families, and motorsport fans spend event weekends enjoying the track and on campus facilities, including picnic pavilions overlooking the track, and our community area, where after-race activities such as live music and lawn games are held.

Among these facilities, our sponsors' signage can be found. From feather flags welcoming visitors to the track, to mentions and tags on social media posts, our track sponsors enjoy both in-person and digital coverage.



## EVENT SCHEDULE



JUNE



JULY



AUGUST

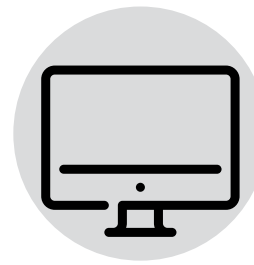
UMI's King of the Mountain is the biggest event in Autocross!

[LEARN MORE](#)

# TRACK SPONSORSHIP

Every Track Sponsorship Package has its own unique benefits. Along with these unique benefits, every package includes a standardized amount of coverage.

## ALL SPONSORSHIP PACKAGES INCLUDES:



### ONLINE COVERAGE

All track sponsors have a section on UMIMP's sponsors page; this includes a short description and link to their website. Sponsor's logo can also be found at the bottom of every page of our website.



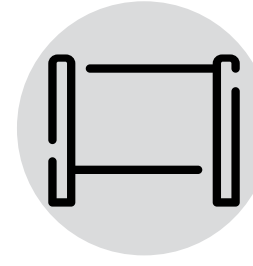
### EVENT COVERAGE

All track sponsors are mentioned & announced at events to spectators and participants.



### SOCIAL MEDIA COVERAGE

All track sponsors are frequently mentioned and tagged on UMIMP social media before, during and after events.



### BANNERS

All track sponsors can have up to 5 vendor supplied banners placed throughout the facility.

## AVAILABLE PACKAGES

Every track sponsorship package comes with their own unique combination of benefits.

Click to explore each package:



King of the Mountain 4.0



Final Rounds of DriveAutoX 2022



After Race Friday Party



Autocross Challenge 2022 Drivers Meeting

# BRONZE SPONSORSHIP

**\$1,250/YEAR**

AT LEAST A TWO-YEAR TERM IS REQUIRED.



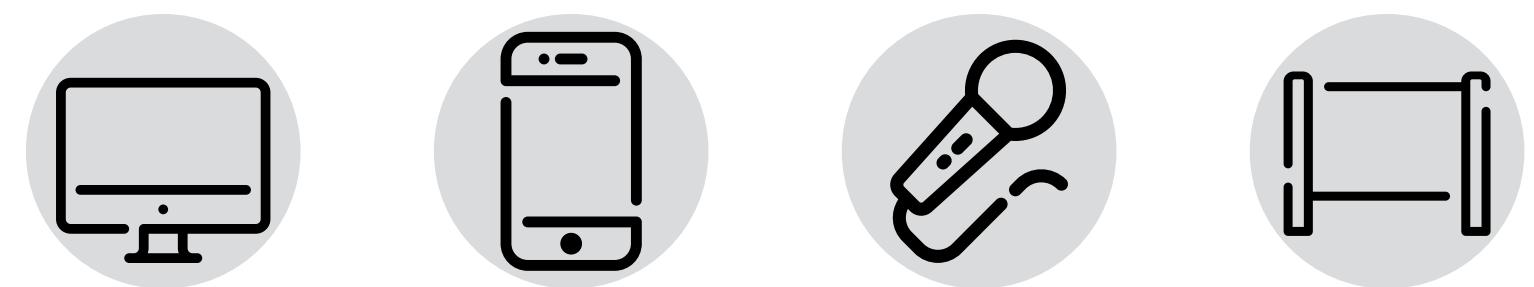
**GRANDSTAND BILLBOARD**

## BRONZE SPONSORSHIP PACKAGES INCLUDES:

### GRANDSTAND BILLBOARD

All Bronze Sponsors have a 4'x8' billboard displayed in front of the grandstand and track walk entrance.

## ALL SPONSORSHIP PACKAGES INCLUDES:



**BRONZE**

# SILVER SPONSORSHIP

**\$2,000/YEAR**

AT LEAST A TWO-YEAR TERM IS REQUIRED.



**FEATHER FLAGS**



**FRONT ENTRANCE BILLBOARD**

## SILVER SPONSORSHIP PACKAGES INCLUDES:

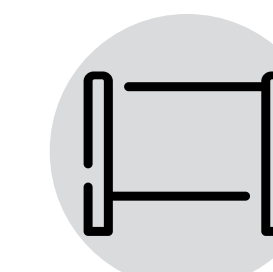
### FRONT ENTRANCE BILLBOARD

All Silver Sponsors have a 4'x8' billboard displayed along the facility's entrance.

### FEATHER FLAGS

All Silver Sponsors have 2 feather flags placed along the facility's entrance.

## ALL SPONSORSHIP PACKAGES INCLUDES:



**SILVER**

# GOLD SPONSORSHIP

**\$4,000/YEAR**  
AT LEAST A TWO-YEAR TERM IS REQUIRED.



**GOLD TRACKSIDE BILLBOARD**



**GRANDSTAND BILLBOARD**



## GOLD SPONSORSHIP PACKAGES INCLUDES:

### GOLD TRACKSIDE BILLBOARD

All Gold Sponsors have a big 8'x16' trackside billboard placed between turn 1 and 2.

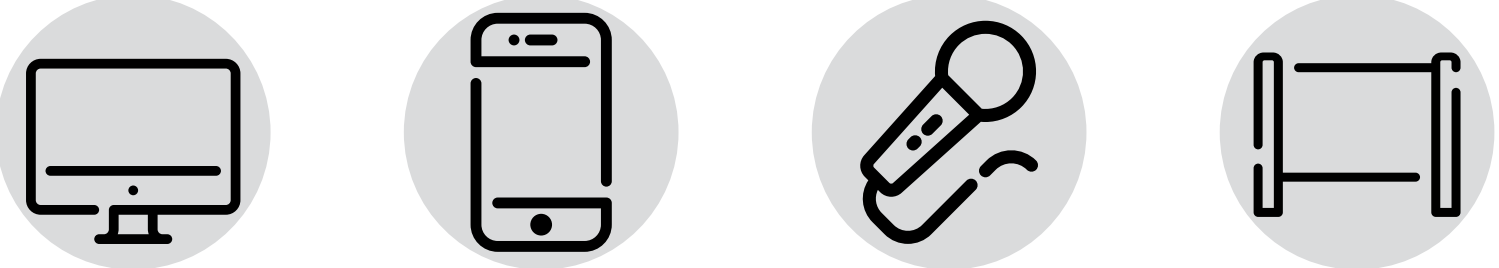
### GRANDSTAND BILLBOARD

All Gold Sponsors have a 4'x8' billboard displayed in front of the grandstand and track walk entrance.

### FEATHER FLAGS

All Gold Sponsors have 2 feather flags placed along the facility's entrance.

## ALL SPONSORSHIP PACKAGES INCLUDES:



**GOLD**

# PLATINUM SPONSORSHIP

**\$6,000/YEAR**

AT LEAST A TWO-YEAR TERM IS REQUIRED.



PLATINUM TRACKSIDE BILLBOARD

FRONT ENTRANCE SIGNAGE

## PLATINUM SPONSORSHIP PACKAGES INCLUDES:

### PLATINUM TRACKSIDE BILLBOARD

All Platinum Sponsors have a massive 12'x24' track-side billboard placed between turn 1 & 2.

### FRONT ENTRANCE SIGNAGE

All Platinum Sponsors are featured on the main sign as a premiere track sponsor, as well as a 4'x8' billboard displayed along the facility's entrance.

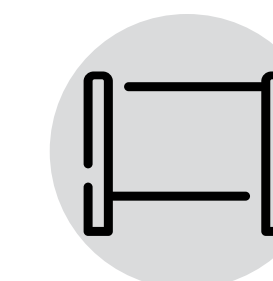
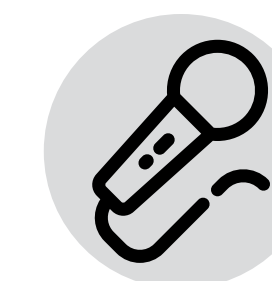
### ONLINE COVERAGE

All Platinum Sponsors are featured on the UMI Motorsports Park homepage as a premiere track sponsor.

### FEATHER FLAGS

All Platinum Sponsors have 2 feather flags placed along the facility's entrance.

## ALL SPONSORSHIP PACKAGES INCLUDES:



**PLATINUM**

# WANT TO BECOME A PART OF THE UMI MOTORSPORTS PARK EXPERIENCE?

**Begin the sponsorship process today!**

**Contact UMIMP:**

Email: [sponsorships@umimotorsportspark.com](mailto:sponsorships@umimotorsportspark.com)

Phone: 814-343-6315

For more information about the track &  
events visit [umimotorsportspark.com](http://umimotorsportspark.com)

Pricing for packages includes any necessary  
creative work and signage costs.

At least a two-year term is required.

See contract for details.

